

START BELOW.  
FINISH ABOVE.



**All Clear 2010**  
Rewards Program



[www.altosid.com](http://www.altosid.com) | [www.zenivex.com](http://www.zenivex.com)

Control mosquitoes.  
Get cash back.



Always read and follow label directions.  
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**All Clear 2010**  
Rewards Program

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## Up to 5% cash back.

When you start below with Altosid® larvicide, you stop mosquitoes before they start. Then, you can finish above with Zenivex® adulticide for permanent knockdown and reliable control of adult mosquitoes. All while you are getting cash back for making good decisions in your mosquito control efforts.

## How the rebate works.

For the first time ever, you are able to combine your Altosid® and Zenivex® product purchases to meet rebate levels. You have until January 31, 2011 to submit your rebate form for purchases dated January 1, 2010 to December 31, 2010. Submit your form at any time, and remember that the more you purchase, the greater the rebate! One rebate submission per customer.

## How the payback works.

Rebate levels have been expanded and are now based on total 2010 purchases (excluding taxes) of all Altosid® and Zenivex® products.

Your Cumulative Purchase	Rebate %
\$10,000 to \$24,999	1%
\$25,000 to \$74,999	1.5%
\$75,000 to \$149,999	2%
\$150,000 to \$299,999	3%
\$300,000 to \$499,999	4%
\$500,000 +	5%

Rebate program is available only in the U.S. for municipal, county and state agencies and U.S. commercial organizations that purchase Altosid® and Zenivex® products from an approved U.S. agent.

## How Altosid® larvicide works.

Altosid® is a larvicide that targets mosquitoes where they breed – the water. Each Altosid® formulation contains (S)-Methoprene, an Insect Growth Regulator (IGR) that stops mosquitoes from becoming breeding, biting adults. Altosid® provides long residuals and its different formulations give you application options in a variety of breeding areas such as catch basins, ponds, lakes, roadside ditches and surface water receptacles – locations where ongoing maintenance is necessary, but often impractical.

### Altosid® formulations included in the rebate:

- 30-day briquets & XR briquets
- Liquid Larvicide (SR-5)
- Liquid Larvicide Concentrate (SR-20)
- Pellets & Pellets WSP
- SBG granules & Altosid XR-G® granules



## How Zenivex® adulticide works.

Zenivex® is an adulticide for mosquito abatement professionals who want to provide reliable control of adult mosquito populations. Zenivex® is a low odor formulation that works on contact with a positive environmental profile. It is an oil-based formulation for use in Ultra Low Volume (ULV) application and has these advantages:

- **No Piperonyl Butoxide (PBO), no synergist**
- Quick, permanent knockdown
- Low use rates
- Environmental Protection Agency (EPA) reduced risk classification



## Your rebate awaits.

Get cash back for controlling mosquitoes by filling out this form. Remember to attach copies of your invoices.

Full Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Total dollar value of Altosid® and/or Zenivex® products purchased (excluding taxes) in 2010:  
\_\_\_\_\_

Please answer the following questions to ensure you continue to receive the best customer service possible. (optional)

**How would you rate your overall experience working with your approved U.S. agent?**

Poor  Fair  Good  Exceptional

**On average, how much larvicide and adulticide do you use in your mosquito control program?**

Larvicide \_\_\_\_ % Adulticide \_\_\_\_ %

## How to get your rebate.

1. Fill out form completely and tear on the perforated edge.
2. Attach all relevant invoice copies (important)!
3. Place in envelope with required postage and send to:

**Central Life Sciences**  
**2010 All Clear Rewards Program**  
**1501 East Woodfield Rd., Suite 200W**  
**Schaumburg, IL 60173**

Must be postmarked by January 31, 2011 to be eligible. One rebate submission per customer. Allow 4-6 weeks for processing. Questions? Call **800-248-7763**.

### Approved U.S. agents:

#### ADAPCO, Inc.

(Zenivex® adulticide is available exclusively through ADAPCO)  
P: 800-367-0659 | 407-330-4800  
F: 866-330-9888 • E: info@MyADAPCO.com

#### B & G Chemical Company

P: 800-345-9387 | 214-357-5741  
F: 214-357-1024 • E: ebewley@bgchem.com

#### Clarke Mosquito Control Products, Inc.

P: 800-323-5727 | 630-894-2000  
F: 800-832-9344 | 630-894-1774 • E: info@clarkemosquito.com

#### Univar USA, Inc.

P: 800-888-4897 • F: 801-328-8797  
E: blaine.oakeson@univarusa.com

#### Van Diest Chemical Supply Co.

P: 800-652-9306 | 308-345-5057  
F: 308-345-3401 • E: vandiest@mccooknet.com